

TATACHRIANE

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EMOTIONAL .  
AVANT-GARDE .  
REIMAGINED  
FASHION



DISCARDED  
OBJECTS  
TRANSFORMED  
INTO UNIQUE  
PIECES



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WALLAWALLA  
UPCYCLING GARMENTS BERLIN

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10.2025

WHO  
WE ARE

We are Berlin's largest community of upcycling designers united under one roof. A vibrant collective of independent creators - fashion designers, furniture makers, accessories artists, and textile experimenters - working at the intersection of circular economy, creativity, and social responsibility.

WHAT  
WE ARE

We are the Upcycling Community Store at Bikini Berlin, part of the Berlin Senate-supported RE-USE SUPERSTORE project.

Spanning 187m<sup>2</sup>, our space is the largest physical hub for upcycled design in Berlin, offering a curated selection of fashion, accessories, furniture, and objects - all made from repurposed and rescued materials.

We are not just a store - we are a movement space, a circular economy lab, a window into the future of design.

WHAT WE  
REPRESENT

We stand for radical resourcefulness, circular practices, and creative resistance to waste culture.

We rework discarded materials into new forms, giving them value, story, and life.

We believe in ethical independence, community care, and reclaiming the future of design - piece by piece.

**RADICAL RESOURCEFULNESS:**  
We create from what already exists - transforming discarded, forgotten, or unwanted materials into objects of value, beauty, and meaning, fixing overconsumption and challenging overproduction.

**CREATIVE RESISTANCE TO OVERPRODUCTION:**  
We stand against fast fashion, mass manufacturing, and throwaway culture. Every piece we create is a quiet rebellion - a choice for depth over speed, quality over excess.

**INDEPENDENT, ETHICAL MAKING:**  
As artists and designers, we maintain autonomy over how and what we create. We work at a human pace, valuing fair labor, transparency, and community over profit.

**CIRCULAR ECONOMY IN ACTION:**  
We operate within a circular framework - reusing, repairing, and

regenerating materials to extend their life and minimize waste. Our store is a living example of reuse, repair, and reinvention as economic and artistic tools. We are not a trend - we are a movement.

**COMMUNITY OVER COMPETITION:**  
We grow stronger together - sharing resources, visibility, and space to thrive. We are a shared space for collaboration, visibility, and mutual growth. We uplift each other because we know that thriving doesn't have to mean alone.

**CULTURAL DIVERSITY & INCLUSION:**  
We are an international, intersectional collective that reflects Berlin's rich creative ecosystem. Our designers come from different backgrounds and cultures, united by a shared mission: making conscious creation visible and accessible.

RE·USE  
SUPER  
STORE  
BIKINI BERLIN

BAGS AND ACCESSORIES MADE OF ADVERTISING BANNERS AND SAILS



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DENIM COUTURE ZERO-WASTE GENDERLESS



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JOVIOUS VINTAGE

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UPCYCLING SINCE 2006



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